

## Hannover - IT capital of the north

### A great location for your successful businesses

- ) Large demand for IT services
- ) 1,200 highly innovative companies with 23,000 employees in all segments of ICT
- ) Scientific know-how in 25 institutes and research organizations
- ) IT and multimedia campus: EXPO PARK HANNOVER
- ) CeBIT - the leading business event for the digital world
- ) Active promotion of co-operation between science and industry

**Make sure that your IT projects benefit from this expertise! Hannover IT gives you access to the right partners in the area.**

**Fast, unbureaucratic and flexible.**



Hannover IT

## ) Fresh ideas for better solutions

United behind the Hannover IT location



**For more information about  
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An initiative promoted by



## Innovation & Networks

**If you are looking for the right partners to implement your IT ideas and projects, and really want to get things moving, then look no further!**

Hannover IT has the contacts and the framework to help you succeed. We initiate and develop future-proof projects, integrate science with industry, and build effective working teams. Your ideas will be analyzed by competent partners, and supported as needed through to market launch or company start-up.

Our goal is to bundle regional competencies and put innovation into practice in the Hannover business region.

**“For innovation to occur, something more than the generation of a creative idea or insight is required: the insight must be put into action to make a genuine difference.”**

*Joseph Schumpeter (economist)*

## Succeeding as a team

**Hannover IT provides outstanding benefits and services for members and customers.**

### IT pilots

- ) Members' database for researching regional IT providers
- ) Forming working teams, and bidding and purchasing consortiums

### Innovation process and project management

- ) Needs-analysis and ideas generation
- ) Project development and implementation
- ) Marketplace for R&D projects
- ) Identification and mentoring of start-up ideas

### International contact office for IT companies

- ) Representing the IT network in the Hannover region, and arranging contacts for international projects, e.g. German-Indian-Hub in Hannover

### Junior staff development

- ) Referrals for internships, degree theses and Ph.D. dissertations

## Hannover IT e.V.

**Hannover IT e.V. - initiated by business, supported by science. Become a member of this innovative community.**

### Founding members of Hannover IT e.V.



### Initiative partners

