



Electronics and Computer Software Export Promotion Council

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Anzahl Mitarbeiter:

Umsatz (in TEUR):

Unternehmensbeschreibung:

Electronics and Computer Software Export Promotion Council (ESC) is an export promotion service organisation sponsored by Government of India. It is engaged in promoting India's exports of electronic hardware and components, IT hardware and accessories, instrumentation as well as IT software and services including IT enabled services (ITES) / business process and knowledge process outsourcing services (BPO / KPO).

Dienstleistungen:

ESC builds bridges between

- buyers and sellers
- policy makers and suppliers

ESC is a catalyst for Indian ICT industry. Its programme of activities includes:

- Market research
- Organisation of Indian participation in global trade shows
- Organisation of visit of Indian ICT industry delegations / sales cum study tours abroad
- Organisation of buyer-seller meetes / road shows in India and abroad
- Organisation of Indiasoft – an international IT networking event and Conferences – every year in India

ESC is one stop window to assist overseas ICT buyers for discussion on business cooperation, strategic alliances, seeking opportunities for investments in India, etc.