



# Hannover IT

**IT-networking in Hanover region**

# Motivation and Objectives



## **Hanover – IT capital in the heart of Europe**

- Supporting transparency of demands for IT-products and services for members
- Supporting transparency of IT-product and service offerings of members
- Strengthening of collaboration between business community and scientific institutions
- Supporting IT-innovation

## **Grouping of expertise, facilitate business and implementation of innovation in Hanover region**

# ICT in Hanover region



Hannover IT

Companies

1,200 companies  
23,000 employees

## Main focus:

- E-Learning
- IT for: financial service providers, tourism, automotives, publishers, production technology, optical technologies, trade fair services and medical applications
- Media (radio, film, TV, music and games producers)
- Traffic telematics

25 I&C-related  
scientific institutes

## Main focus:

- Information Science
- Electrical Engineering
- Information Technology
- Microelectronic systems
- Software Engineering
- New media

Science & Research

# Services for Members and Customers



## **IT pilots**

- Members´ database for researching regional IT providers
- Forming working teams, and bidding and purchasing consortiums

## **Innovation process and project management**

- Requirement analysis and ideas generation
- Project development and implementation
- Marketplace for R&D projects
- Identification and mentoring of start-up ideas

## **International contact office for IT companies**

- Representing the IT network in Hanover
- Arranging contacts for international projects
- Service provision for the establishment of foreign companies  
e.g. German-Indian Business Center

## **Promotion of young graduates, training and further training**

- Referrals for internships, degree theses and Ph.D. dissertations, etc.
- Coaching and training courses

# Founding Members and Partners



## Founding Members



## Founding Partners of the Initiative



# Contact Information



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